



**ALLIED APPRAISAL ASSOCIATES OF NEW ENGLAND, INC. ®**

REAL ESTATE VALUATION CONSULTANTS

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**FOR IMMEDIATE RELEASE**

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**Mass. Real Estate Reality radio show special guest speaker John T. Peculis,  
President and Chief Appraiser of Allied Appraisal Associates of New England, Inc.**

Worcester, MA – September 2, 2011. President and Chief Appraiser of Allied Appraisal Associates of New England, Inc., John T. Peculis, will be a special guest speaker on Mass. Real Estate Reality on Saturday September 3, 2011 from 10 am to 11 am on radio station WTAG 580AM/94.9FM and steaming online at WTAG.com.

Host of Mass Real Estate Reality, Seth Campbell, realtor with Keller Williams Realty – the number #1 team for units sold in Worcester County – “tackles the world of real estate and gives his views on buying and selling property.” Seth’s segments revolve around exposing the truths of the real estate market; he provides commentary on markets in different locations, offering direction to those who are about to lose their homes, in addition to bringing onto the show experts in the fields of appraisal, law and finance.

President and Chief Appraiser of Allied Appraisal Associates of New England, Inc., John T. Peculis, will be discussing such topics as the components of an appraisal, why such an evaluation is necessary, the modern role of the appraisal in everything from pre-marketing to financing to foreclosure, and everything in between. Most importantly, he will be discussing the significance of the collaboration between real estate agents and appraisers.

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For further comment, contact Danielle B. Magidov, Marketing Coordinator at Allied Appraisal Associates of New England, Inc. at [Danielle@AlliedAppraisal.com](mailto:Danielle@AlliedAppraisal.com) or 508-755-2500 ext. 29.

**Allied Appraisal Associates of New England, Inc.** – Experts in real estate valuation and the industry leader since 1979. Allied Appraisal Associates of New England, Inc. provides commercial, industrial and residential appraisal and consulting services throughout Massachusetts and Rhode Island. For more information, please visit [www.AlliedAppraisal.com](http://www.AlliedAppraisal.com)

*...Reliable and Unbiased Value Opinions by Industry Leading Specialists...*